

Set up a Fundraiser
on Facebook

Donate Post on Facebook

Fundraising on Instagram

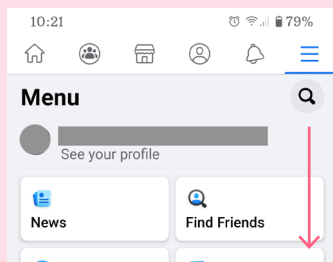
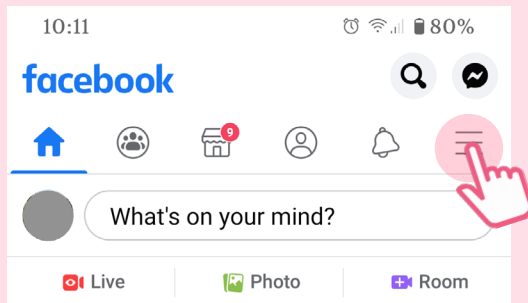
Donate Story on Instagram

Fundraising for NBCF on Facebook or Instagram is a great way to engage your social network. Get your fundraiser started today with the step-by-step instructions below!*

Set up a Fundraiser on Facebook

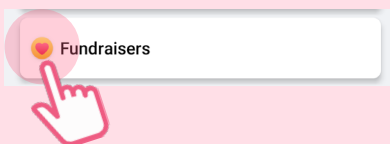
1

Open Facebook, tap the ☰ menu.
Scroll down and tap **Fundraisers**



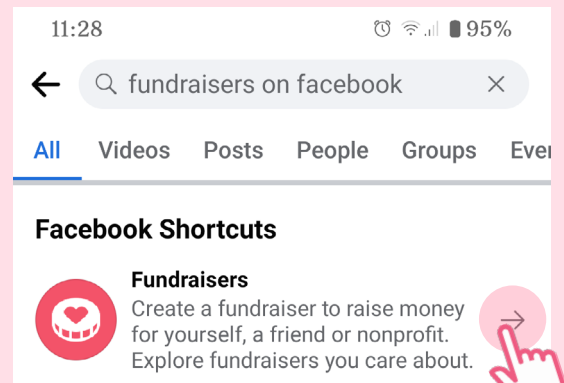
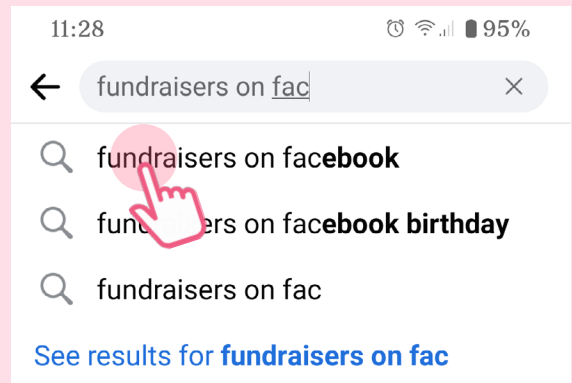
Note: To find the Fundraisers option, you might have to tap

See More



OR

On the 🔍 search bar, type **fundraisers on facebook**, then tap **Fundraisers**



Set up a Fundraiser
on Facebook

Donate Post on Facebook

Fundraising on Instagram

Donate Story on Instagram

Set up a Fundraiser on Facebook

2

Tap

RAISE MONEY

3

Select

Nonprofit
Search nonprofits

4


Search **National Breast
Cancer Foundation**

10:24

📶 78%

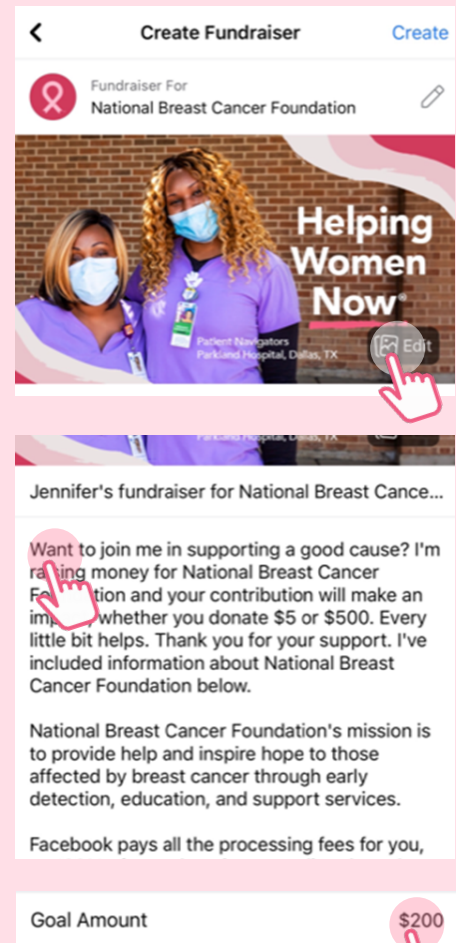
← Select Nonprofit

🔍 National Breast Cancer

 **National Breast Cancer Foundation**
and 108K others like this
Nonprofit • Health and Human Services •
Frisco, Texas

5

Add a cover photo and fill in details for
your fundraiser. Set a **fundraising goal**



← Create Fundraiser Create

Fundraiser For
National Breast Cancer Foundation

Helping Women Now

Jennifer's fundraiser for National Breast Cancer...

Want to join me in supporting a good cause? I'm raising money for National Breast Cancer Foundation and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about National Breast Cancer Foundation below.

National Breast Cancer Foundation's mission is to provide help and inspire hope to those affected by breast cancer through early detection, education, and support services.

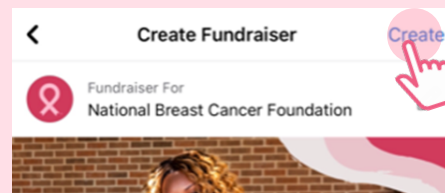
Facebook pays all the processing fees for you,

Goal Amount \$200

6

Once you're ready,
tap **Create**

You will be able to
fundraise through
Facebook for 30 days.



← Create Fundraiser Create

Fundraiser For
National Breast Cancer Foundation

Fundraising on Facebook

Create a Donate Post
on Facebook

Fundraising on Instagram

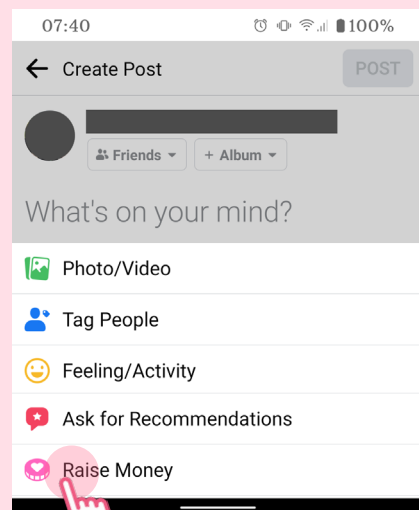
Donate Story on Instagram

Create a Donate Post on Facebook

If you don't want to set up a fundraiser, you can encourage your followers to give to NBCF through a one-time donation post.

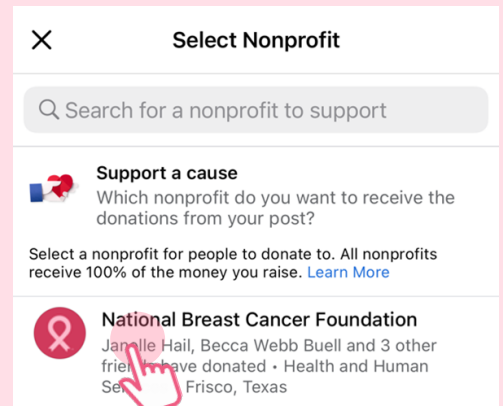
1

Open Facebook, tap to post and select **Raise Money** option



2

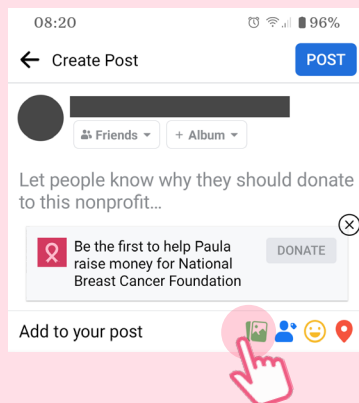
Search for **National Breast Cancer Foundation** and select as your charity



3

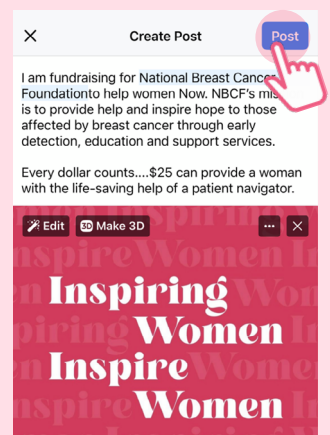
Share about your cause connection and add a photo

Tip: Sharing your story and why you're fundraising for NBCF will increase your chances of receiving donations.



4

Once you're ready, tap **Post** to share with your Facebook friends



Fundraising on Facebook

Donate Post on Facebook

Set up a Fundraiser on Instagram

Donate Story on Instagram

Set up a Fundraiser on Instagram

1

Open Instagram and tap the **Add Post** button



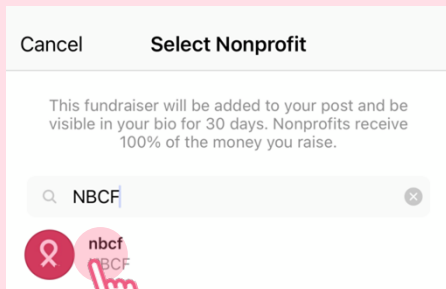
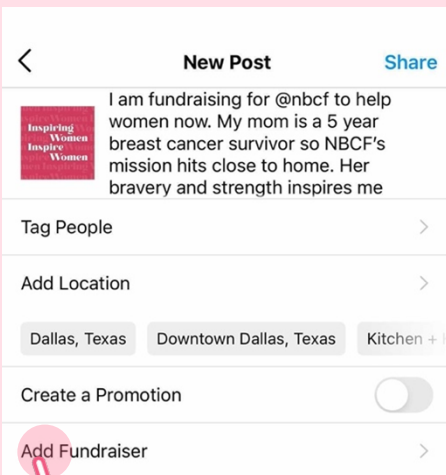
2

Add a photo and share about your cause connection

Tip: Sharing your story and why you're fundraising for NBCF will increase your chances of receiving donations. If you need a photo, refer to our photo options at the end of the document.

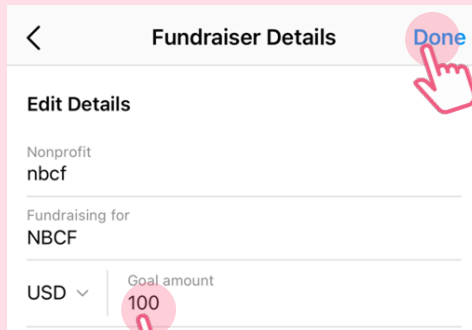
3

Choose the **Add Fundraiser** option and search for **NBCF**



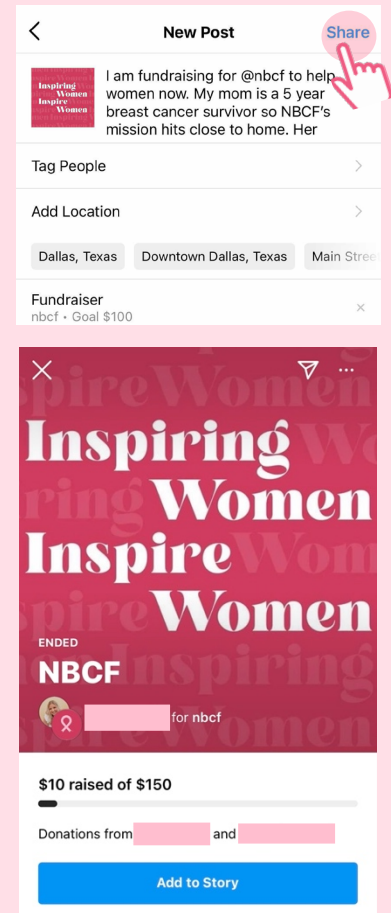
4

Set a **fundraising goal** and tap **Done**



5

Once you're ready, tap **Share**



You will be able to fundraise through Instagram for 30 days.

Fundraising on Facebook

Donate Post on Facebook

Fundraising on Instagram

Create a Donate
Instagram Story

Create a Donate Instagram Story

If you don't want to set up a fundraiser, you can encourage your followers to give to NBCF through a one-time donation story.


1 Open Instagram and swipe right to add a new story

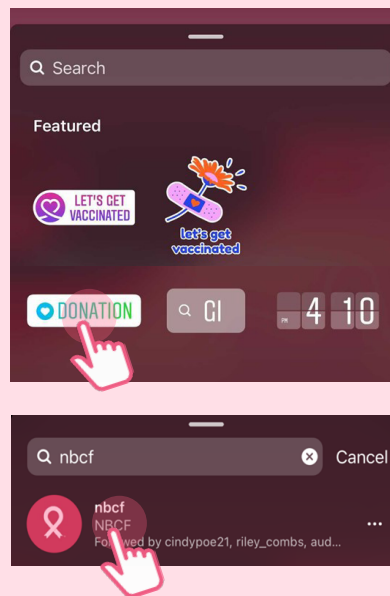
2

Choose to go live, add a photo, or video
If you need a photo, refer to our photo options at the end of the document.



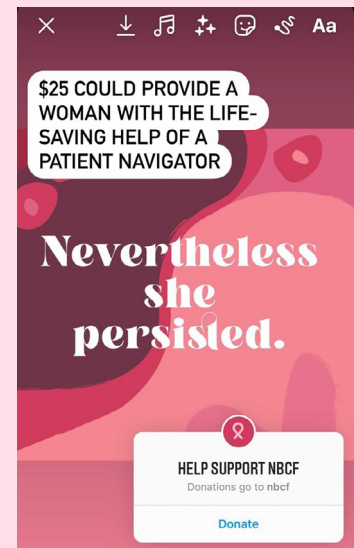
3

Tap the  sticker button, choose **Donation Sticker** and search for **NBCF**



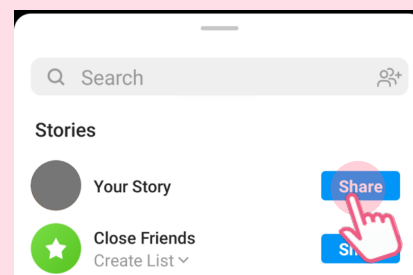
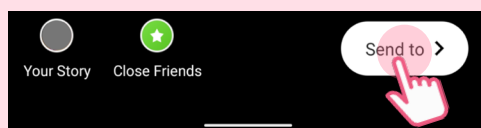
4

Share about your cause connection or list the impact your fundraiser can make
Refer to impact statements at the end of this document.



5

Once you're ready, tap **Send To**, then **Share** by Your Story



You will be able to fundraise through an Instagram Story for 24 hours.

Impact Statements

Share on social media to support your fundraiser

National Breast Cancer Foundation's mission is to help women now by providing help and inspiring hope to those affected by breast cancer through early detection, education and support services.

By fundraising for NBCF, your donation will directly help women that have been impacted by breast cancer. NBCF is focused on meeting the needs of women wherever they are on their breast cancer journey and helping right now – from getting a mammogram to life after treatment.

Every donation—big or small—makes a difference.

- \$2 can provide resources to one of the thousands of women in need of breast health education.
- \$25 can provide one woman with the life-saving help of a patient navigator.
- \$50 can provide one woman with a HOPE Kit filled with comforting items to be used during treatment.
- \$150 can provide one woman with a free mammogram.

Photo Options

Share a photo of the survivor you're fundraising in honor of, or [choose a photo from NBCF](#).

Fundraising Ideas to Get You Started

1

Try our **Keep Hope Alive Fundraiser**: Promote on your Instagram Story that you are selling Keep Hope Alive stickers for \$3 to fundraise in support of NBCF.

To learn more about the Keep Hope Alive Fundraiser, [click here](#).



Fundraising Ideas to Get You Started

2

Play Bingo: Create a bingo card with donation amounts. Invite your friends and followers to play and send funds directly to your Venmo for you to donate to NBCF.

Update your bingo card each time someone donates and thank them publicly. Be sure to post your donation receipt from NBCF after your fundraiser is complete so your followers see the end result.

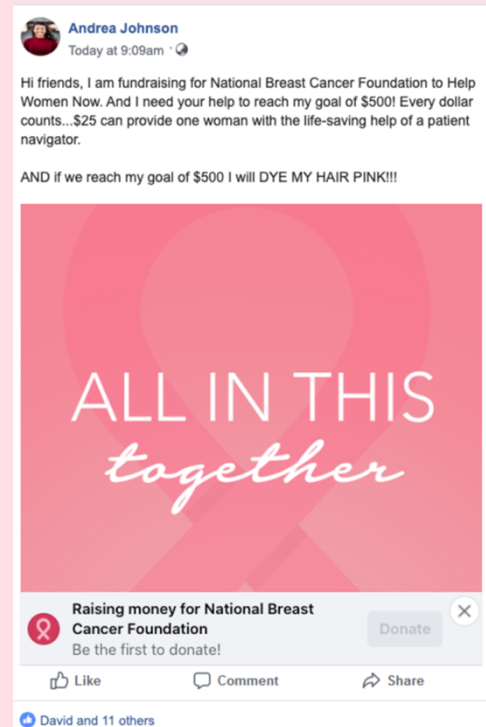
To download your bingo card, [click here](#).



3

Make a Pledge: Pledge to do something BIG once you reach your fundraising goal with your social media followers.

Pledge ideas include: Shaving your head, eating a hot pepper on stream, dying your hair pink, or showing up to work in a ridiculous outfit.



*If you're unable to see fundraising options, update your Facebook or Instagram app. If you have any questions, reach out to fundraising@nbcf.org.