



NBCF

2014 ANNUAL REPORT



OUR MISSION

helping women now

Our mission is to provide help and inspire hope to those affected by breast cancer through early detection, education, and support services.

The vision of NBCF is to be a God - honoring charity serving those who may be affected by breast cancer. We strive to help the helpless and give hope to those without hope.

Our core values are compassion, integrity, and wisdom. Compassion for those with whom we interact. Integrity in what we say and how we fulfill our commitments. Wisdom, knowledge, and understanding in our approach to addressing challenges and opportunities.





NAVIGATING THE
wilderness

Letter from Our Founder

The Glacier National Park in Montana spans across one million acres of wilderness, yet anywhere from 80 to 100 inches of snow and rain fall annually into the Park to feed vital river systems of the North American Continent. The air is thinner at high elevations and doesn't retain heat, creating temperatures that can range from 55 to 105 degrees Fahrenheit. Limited wildlife finds refuge in the extreme weather conditions where only hardy plants and grasses survive.

Those who personally experience breast cancer are thrown into a wilderness experience, confronted with the sudden challenge of survival. The effects of breast cancer ripple across individuals and into communities of families and friends.

THE DIVIDING PLACE

The Continental Divide spans across the heart of Glacier National Park. The Blackfeet Indian Reservation, located along its border, has named the high mountain region the "Backbone of the World." At Triple Divide Peak, the Continental Divide flows into three drainage systems—the Pacific Ocean, the Gulf of Mexico, and the Arctic via Hudson Bay. There are 650 lakes in the Glacier National Park.

NBCF offers patients and loved ones a safe place to find answers and assistance when they are at a crossroad of decision about their healthcare. We direct them to critical information and provide help at their point of need. NBCF is a bridge that spans across the United States and into the world, creating educational resources such as Beyond the Shock®, the #1 breast cancer app on iTunes, and our Early Detection Plan®, also a top-rated breast cancer app on iTunes. We support an intricate network of medical facilities throughout the United States, providing navigational services and diagnostic care for patients battling breast cancer. Working with the finest scientists in the world, we fund targeted research projects. Our diligence in financial oversight has positioned us to receive high ratings from charity evaluators.

NBCF's balanced strategy flows our resources into regions that may have little or no care for the needy, providing a bountiful supply of help. With the continued support of our sponsors, NBCF will expand its life-saving resources into all areas of the world. Our vision is clear and unflinching as we carry out our mission to Help Women Now.

THE BOUNDARIES OF SAFETY

The Continental Divide separates the United States and Canada along the 49th parallel, where Canada's Waterton Lakes National Park and Glacier National Park come together for a meeting and blending of boundaries.

NBCF seeks to reach those touched by breast cancer with a like-minded blending of experience and hope to overcome the devastation that breast cancer can bring. Our partners strengthen our work and help us break down barriers so we can reach those who need our help.

NBCF - THE CONNECTING POINT

Where the jagged crest of the Continental Divide splits Glacier National Park into two climactic regions of heavy precipitation in the Pacific to cold, severe weather in the East, the Backbone of the World connects the two.

NBCF is the connecting point for patients, hospitals, and our sponsors. We appreciate those who make it possible for us to educate people about the importance of early detection and to provide the help women and their families need at a crucial time. During the difficult times of life that shape our future, NBCF helps guide people through rough waters into unknown adventures around the bend.



Janelle Hail

Co-founder and CEO

beyond THE shock

Beyond The Shock is a free, comprehensive, online guide to understanding breast cancer. It is a resource for women who have been diagnosed with breast cancer, a place for loved ones to gain a better understanding of the disease, and a tool for doctors to share information.




4,435,600
*Total Video Plays**



13,000
*User Accounts**




3,500,000
*Page Views**

Q&A
10,000
*Questions Asked,
50,000 Answers Given**

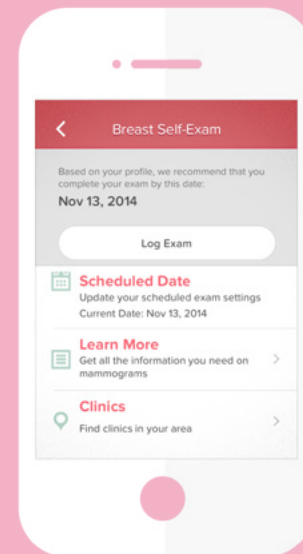
**Programs impact to date.*



32,400
Total EDP Users



EDP 2.0
*Includes Facility
Tracker using GPS and
Zipcode Input*



*Available for iPhone and
Android phones.*



early detection plan

The best way to fight breast cancer is to have a plan that helps you detect the disease in its early stage. When breast cancer is found early, the 5-year survival rate is 98%, which is why there are over 2 million breast cancer survivors today. NBCF's Early Detection Plan (EDP) is a tool to help remind women to schedule their mammograms, clinical breast exams, and monthly breast self-exams. Available at nbcf.org, iTunes, and Google Play, the EDP is one of the top-rated medical apps. The EDP utilizes emails and push notifications to help keep track of appointments. Users can also search for facilities in their area using the GPS and facility finder or keep track of important information or questions in the notes section.

national mammography

PROGRAM

Breast cancer has become one of the leading health crises for women in the United States. The disease affects over 12% of all women in the United States. There is currently no known cure for breast cancer, and its early diagnosis is critical to survival. According to the National Cancer Institute (NCI), getting a high-quality mammogram and having a clinical breast exam on a regular basis are the most effective ways to detect breast cancer early. The National Cancer Institute recommends women age 40 and older receive annual mammogram screenings to provide early detection of breast cancer. However, with increased healthcare costs and a rapidly increasing percentage of uninsured women, many simply cannot afford the cost of screening tests. These women are at a significantly higher risk of dying from breast cancer if later diagnosed. Currently, NBCF provides funding for mammography screening to 75 medical facilities in all 50 states.

NMP SERVICES

	<i>Services Given</i>
CLINICAL BREAST EXAMS	1,422
SCREENING	9,053
DIAGNOSTIC	2,168
ULTRASOUND	1,410
COMPUTER AIDED DIAGNOSTIC	1,099
TOTAL SERVICES	15,152

“It is such a blessing to women in need in our communities that our partnership with the National Breast Cancer Foundation helps to make it possible for them to access mammography screening services. Thank you to the Foundation and to those who so generously support it so that others can experience hope and healing.”

John Korb, CFRE

Adventist Health Foundation Executive Director



75

*Medical Facilities
with NBCF Funded
Mammography
Screening Programs*



15,152

*Free Mammograms &
Breast Diagnostic Services
to Women in Need*

PATIENT

navigation

Patient navigation helps guide patients with suspicious findings through and around barriers in the complex cancer care system to help ensure timely diagnosis and treatment. This is also critical to survival and early detection, and the medical community in the U.S. is seeing huge successes through patient navigation programs. NBCF currently funds 23 patient navigator programs across the U.S. It is the goal of NBCF to add 2 new patient navigator programs in 2014-2015.

“When I tell them about help from the National Breast Cancer Foundation, I hear a big sigh of relief. Their lives are so busy and they have bills to pay. When they learn there is help, it means so much. When we’re able to help with screening, it also brings people into the system so, if follow-up or treatment are needed, we can follow them, make sure they get the treatment they need.”

Sue Lzicar, Patient Navigator
St. Alphonsus Medical Center



NAVIGATOR PROGRAM

	<i>Services to Women</i>
OUTREACH	56,850
MAMMOGRAMS	78,818
ABNORMAL RESULTS	7,215
BIOPSY / WORK-UP	5,397
DIAGNOSIS	1,079
TREATMENT	2,633
SURVIVORSHIP / FOLLOW-UP	6,087
TOTAL SERVICES	158,079



78,818

Women Navigated to Mammograms

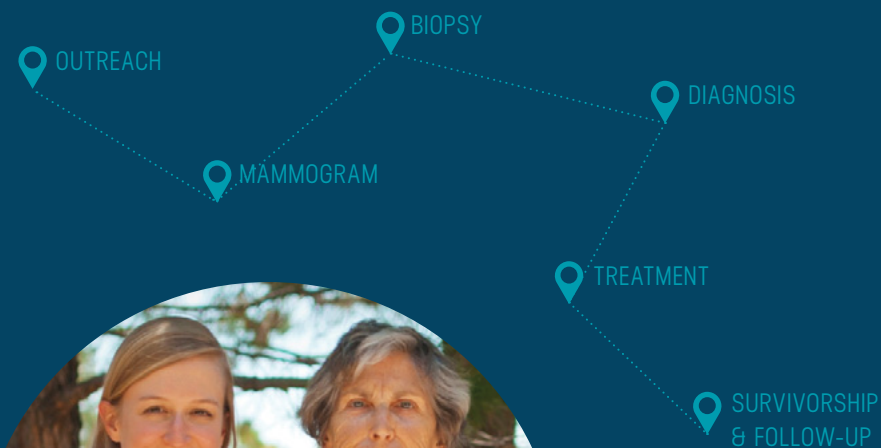
NAVIGATOR DUTIES

- EDUCATE UNDERSERVED WOMEN ABOUT THE IMPORTANCE OF SCREENINGS
- ELIMINATE BARRIERS OF FINANCING, TRANSPORTATION, CHILDCARE, AND LANGUAGE TO WOMEN RECEIVING SCREENINGS
- ANSWER QUESTIONS ABOUT A DIAGNOSIS OF BREAST CANCER
- ENSURE THE PATIENT KEEPS TREATMENT APPOINTMENTS REGARDLESS OF BARRIERS.
- FOLLOW-UP WITH SURVIVORS



23

NBCF Funded Patient Navigation Programs across the U.S.



15

*Days between Screening & Diagnostic Follow-Up**

**Before Patient Navigators, days between screening and diagnostic follow-up were an average of 109 days at Parkland Hospital in Dallas.*



Jennifer Rosebrook, MS & Frances J. Whitford
Patient Navigator, Kingman Regional Medical Center

BREAST HEALTH

education

NBCF partners with Convoy of Hope® to educate those in need about the importance of early detection of breast cancer. Each year Convoy of Hope hosts dozens of community events and provides free groceries, shoes, health and dental screenings, haircuts, family portraits, hot meals, and job placement assistance. NBCF hosts a Pink Tent at each of these events. Last year, thousands of women toured the Pink Tent and received:

- Personalized Early Detection Plans
- Breast self-exam training
- Pre-qualification for mammography services
- A pink tote bag with breast cancer information and breast self-exam shower card

Through this partnership, thousands of women have received practical, life-saving help. “Our partnership with such an outstanding organization as Convoy of Hope allows us to touch the lives of women and their families in local communities to distribute educational tools and free screening services to needy women,” says Janelle Hail, NBCF Co-Founder & CEO. “We appreciate being a part of Convoy of Hope’s caring outreach to thousands of people.”

“The impact NBCF’s involvement has made through our community events is immeasurable. I am positive their generosity has saved lives, and we are honored by their continued commitment to bring health and hope to women around the country who desperately need it,” says Hal Donaldson, president and co-founder of Convoy of Hope.



11

Number of Outreach
Events across the U.S. with
Convoy of Hope



7,528

Women Served



4,707

Early Detection Plans
Created



3,930

Women Trained
on Clinical Breast
Exams

pink ribbon red ribbon INITIATIVE

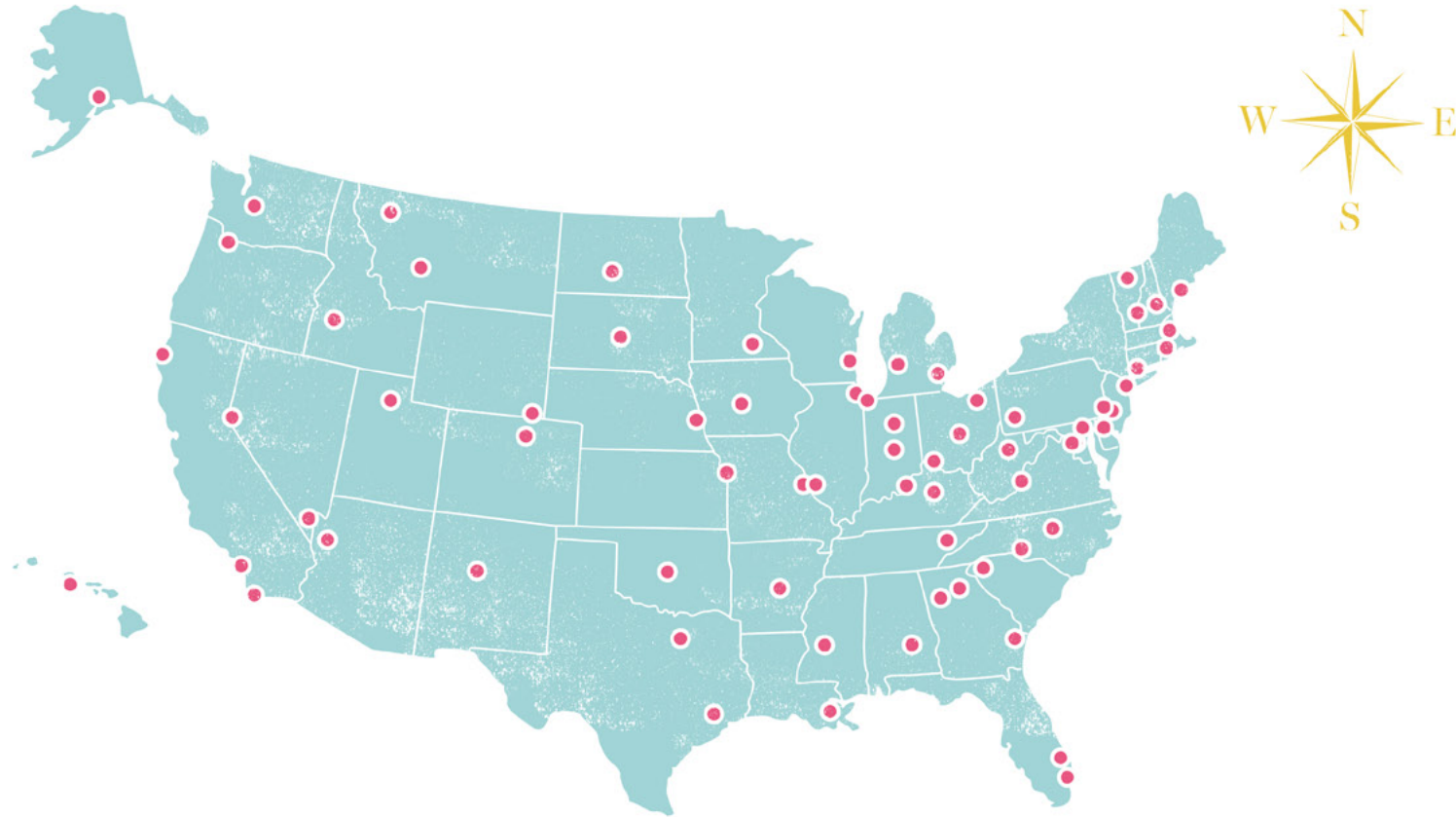
In 2012, NBCF became a Collaborating Partner of Pink Ribbon Red Ribbon®, an initiative of the George W. Bush Institute. Pink Ribbon Red Ribbon® is the leading public-private partnership aimed at catalyzing the global community to reduce deaths from cervical and breast cancer in sub-Saharan Africa by raising awareness of these diseases and increasing access to quality services to detect and treat them. This partnership has allowed NBCF to make a significant impact in Sub-Saharan Africa in the last two years. Some of these accomplishments include:

- Traveling to Zambia and Botswana with President George W. Bush and Mrs. Laura Bush to assess the need, applicability, and sustainability for breast cancer awareness and screening programs.
- Implementing programs to bring awareness of breast cancer and screening programs in the country of Zambia
- Appointing a Health Promotions Manager in Zambia to expand community awareness and promotion of cervical and breast cancer prevention in existing and planned screening sites throughout the country
- Initiating partnership with The University of Texas MD Anderson Cancer Center and Pink Ribbon Red Ribbon
- Facilitating a doctor-exchange program between Zambia and MD Anderson

While we have been successful at spreading the message of early detection across the U.S., there are many areas around the world that need our life-saving message. There is a critical need to join hands with scientists, doctors, researchers, and advocates around the world, to join forces against this disease and make a global impact on the lives of women. Through awareness, screening programs, and advancement in treatment, we have much to offer other countries, but we also desire to learn from doctors and scientists that are diagnosing and treating the disease in countries where resources are limited. Our partnership with Pink Ribbon Red Ribbon allows us to do this and offer the message of hope to women around the world.



NBCF FUNDED FACILITIES IN ALL 50 STATES



ALABAMA
MONTGOMERY - *Alabama Department of Public Health*

ALASKA
ANCHORAGE - *Alaska Department of Health*

ARIZONA
KINGMAN - *Kingman Regional Medical Center*

ARKANSAS
LITTLE ROCK - *University of Arkansas for Medical Sciences/ Winthrop P. Rockefeller Cancer Institute*
NORTH LITTLE ROCK - *Baptist Health Breast Center*

CALIFORNIA
ARCATA - *Humboldt Community Breast Health Project*
ARCATA - *Mad River Community Hospital*
CHULA VISTA - *Sharp Chula Vista Medical Center*
LOS ANGELES - *Los Angeles Christian Health Centers*
LOS ANGELES - *White Memorial Medical Center*

COLORADO
LOVELAND - *McKee Medical Center*

CONNECTICUT
BRIDGEPORT - *St. Vincent's Medical Center*

D.C.
WASHINGTON, DC - *Sibley Memorial Hospital*

DELAWARE
DOVER - *Bayhealth Medical Center*

FLORIDA
BOCA RATON - *Boca Raton Community Hospital*
JACKSONVILLE - *Mayo Foundation*
STUART - *Martin Memorial Diagnostic Center*

GEORGIA
GAINESVILLE - *Good News Clinics*
SAVANNAH - *St. Joseph's/Candler- Candler Hospital*

HAWAII
HONOLULU - *The Queen's Medical Center/Women's Health Center*

IDAHO
BOISE - *Saint Alphonsus Regional Medical Center*

ILLINOIS
CHICAGO - *Swedish Covenant Hospital*
HOFFMAN ESTATES - *St. Alexius Medical Center*

INDIANA
INDIANAPOLIS - *St. Vincent Foundation*
KOKOMO - *Howard Regional Health System*

IOWA
DES MOINES - *John Stoddard Cancer Center*

KANSAS
WESTWOOD - *University of Kansas Cancer Center*

KENTUCKY
LEXINGTON - *University of Kentucky Markey Cancer Center*
LOUISVILLE - *James Graham Brown Cancer Center*

LOUISIANA
NEW ORLEANS - *LSUHSC Foundation- Department of Health*

MAINE
CAPE ELIZABETH - *Maine Medical Center Cancer Institute*

MARYLAND
BALTIMORE - *Johns Hopkins Sidney Kimmel Cancer Center*

MASSACHUSETTS
BOSTON - *Dana-Farber Cancer Institute*

MICHIGAN
GRAND RAPIDS - *Spectrum Health Foundation*
PONTIAC - *McLaren Oakland Foundation*

MINNESOTA
ROCHESTER - *Mayo Foundation-Rochester*

MISSISSIPPI
JACKSON - *Mississippi State Department of Health*

MISSOURI
CHESTERFIELD - *St. Luke's Breast Care Center*
ST. LOUIS - *St. Anthony's Medical Center*

MONTANA
HELENA - *Montana Department of Public Health*
KALISPELL - *Kalispell Regional Healthcare*

NEBRASKA
OMAHA - *Nebraska Medical Center*

NEVADA
CARSON CITY - *Nevada Health Centers*
HENDERSON - *Dignity Health - St. Rose Dominican Hospitals*

NEW HAMPSHIRE
LACONIA - *LRGHealthcare*

NEW JERSEY
CAMDEN - *MD Anderson Cancer Center at Cooper*

NEW MEXICO
ALBUQUERQUE - *University of New Mexico Hospital*

NEW YORK
NEW YORK - *American-Italian Cancer Foundation*

NORTH CAROLINA
CHARLOTTE - *Novant Health Presbyterian Medical Center*
DURHAM - *Duke University*

NORTH DAKOTA
BISMARCK - *Bismarck Cancer Center*

OHIO
CINCINNATI - *The Bethesda Foundation*
COLUMBUS - *OhioHealth Foundation*
LAKEWOOD - *Cleveland Clinic Foundation*

OKLAHOMA
OKLAHOMA CITY - *Oklahoma University Breast Institute*

OREGON
PORTLAND - *Adventist Medical Center*
ONTARIO - *Saint Alphonsus Regional Medical Center*

PENNSYLVANIA
PHILADELPHIA - *Fox Chase Cancer Center*
PHILADELPHIA - *Thomas Jefferson University Hospital*
PITTSBURGH - *Magee-Womens Hospital*

RHODE ISLAND
NORTH PROVIDENCE - *Our Lady of Fatima Hospital*

SOUTH CAROLINA
GREENVILLE - *Bon Secours St. Francis Health System, Inc.*

SOUTH DAKOTA
PIERRE - *South Dakota Department of Health*

TENNESSEE
KNOXVILLE - *University of Tennessee Medical Center, Cancer Institute*

TEXAS
DALLAS - *George W. Bush Foundation*
DALLAS - *Parkland Hospital Foundation*
HOUSTON - *The University of Texas MD Anderson Cancer Center*

UTAH
SALT LAKE CITY - *University of Utah Hospital and Clinics*

VERMONT
BRATTLEBORO - *Brattleboro Memorial Hospital*

VIRGINIA
COVINGTON - *Riverside Health Center*

WASHINGTON
SEATTLE - *Fred Hutchinson Cancer Research Center*

WEST VIRGINIA
CLARKSBURG - *United Hospital Center*

WISCONSIN
MILWAUKEE - *Froedtert Memorial Lutheran Hospital, Inc.*

WYOMING
CHEYENNE - *Wyoming Department of Health*

GLOBAL INITIATIVES & THE UNIVERSITY OF TEXAS

MD Anderson

CANCER CENTER

NBCF continues to help women now by funding targeted research. Diseases like triple-negative breast cancer have been very difficult to treat and doctors need to know more about its cause. Women diagnosed with triple-negative breast cancer often face a difficult prognosis. Improvements in treatment options are needed now. That's why NBCF is focused on funding research projects that seek to improve the outcome of this disease and further advancements in personalized therapies. Last year, NBCF funded these research projects:

TRIPLE-NEGATIVE BREAST CANCER IN AFRICA

Led by Dr. Khandan Keyomarsi, this program focuses on African women with triple-negative breast cancer (TNBC) and the study of two potential biomarkers to determine if they can be used as prognostic indicators for this very difficult-to-treat disease. The program also includes an education component for graduate training in disparities research that will help address and eliminate breast cancer health disparities in women of African descent.

BREAST CANCER IN AFRICA

Led by Dr. Shubhra Ghosh, MD Anderson is working with a global coalition of cancer societies, research institutes and patient groups to educate health professionals across many disciplines. This effort will lead to the implementation of prevention, early detection, diagnosis, treatment and care of cancer patients in Africa.

MOONSHOTS PROGRAM

MD Anderson is applying comprehensive team science to improve treatment and clinical outcomes for triple-negative breast cancer (TNBC) and high-grade serous ovarian cancer (HGSOC). This dual focus stems from recent studies that point to remarkable similarities in the underlying molecular events that cause these two rare, aggressive cancers.



WIN

Worldwide Innovative Networking in personalized cancer medicine

Worldwide Innovative Networking in personalized cancer medicine (WIN) represents a global collaboration of cancer centers, life science and biotech organizations, pharmaceutical and technology companies, health plans, and patient advocacy groups.

Our goal is to make an impact on personalized cancer therapy around the globe by increasing the number of patients having access to innovative, global clinical trials in the area of genomic-based cancer therapeutics. Global diversity and inclusion of all stakeholders is WIN's most important and differentiating asset.

ABOUT WIN

- WIN WAS FORMED ON THE PREMISE THAT CONSORTIUM MEMBERS CAN ACCOMPLISH TOGETHER WHAT NO SINGLE INSTITUTION OR GROUP OF PATIENTS CAN DO ALONE
- WIN CONSORTIUM LEADERSHIP IS COMPRISED OF GLOBALLY RECOGNIZED EXPERTS IN ONCOLOGY
- WIN CARRIES OUT CLINICAL TRIALS BASED ON THE MOST INNOVATIVE ADVANCES IN PERSONALIZED CANCER MEDICINE
- WIN'S MOST IMPORTANT AND DIFFERENTIATING ASSET IS ITS GLOBAL DIVERSITY AND INCLUSION OF ALL STAKEHOLDERS

OUR

fundraisers

“PARTNERING WITH NBCF ON OUR FIRST PINK4PURPOSE FUNDRAISER WAS AWESOME! WE WERE ABLE TO EDUCATE ON EARLY DETECTION, HAVE OPEN DIALOGUE ABOUT BREAST CANCER, & RAISE MONEY TO SUPPORT NBCF’S EFFORTS. OUR GOAL WAS \$1,500 & WE EXCEEDED THAT GOAL OUR FIRST YEAR!”

Every year, NBCF is contacted by thousands of individuals, groups, organizations, businesses, and schools who want to make a difference through fundraising. NBCF Fundraisers are our grassroots efforts, reaching into local communities, creating a connection with other friends, family, supporters, and advocates to make an impact on a national level thanks to NBCF’s Programs. From our informational Fundraising Toolkit to our online fundraising portal, we work diligently to make the fundraising experience with NBCF easy and effective. We know that many of our fundraisers have a personal and sometimes first-hand experience with breast cancer, and we are so thankful that these local leaders take the time and effort to support NBCF and help spread the message of education and early detection. They are the inspiration behind this giving-back movement that is helping women now through NBCF.

Allison Maxwell
Breast Cancer Survivor



\$1,252,700

Total Raised



1,435

Total Fundraisers

5 YEAR FUNDRAISERS

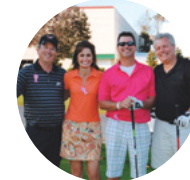
- William Paterson University**
2013 Breast Cancer Awareness Walk
- Tricia Meyer**
2013 Bunko Goes Pink
- Demarest Middle School**
2013 Demarest Middle School- 5k Walk
- BES Faculty Fund**
2014 Student FR: Boyertown Elementary School

- Towne & Country Lanes, Inc.**
2014 Towne & Country Bowling
- Livia's Hair Salon**
2013 Livia's Salon
- Lionel T Ward**
2014 Be An Angel Breast Cancer Fundraiser

TOP 5 MOST RAISED & MOST UNIQUE



Mush for a Cure
\$40,333



Patterson Dental Golf Outing
\$34,167



Total Woman Gym & Day Spa
\$25,344



B&B Remembers Sue Moore
\$23,427



Employees of FujiFilm
\$16,817



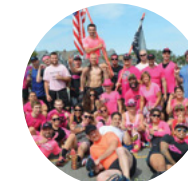
Pass-A-Rooster
Only donations to NBCF got rid of a loud rooster making the rounds at local offices in the community.



Operation Pink Sky
Chicagoland Skydiving raised donations through skydiving as a reward for those meeting a fundraising goal.



Benson Bowe
Did a 24 hour live-stream.



GORUCK Challenge
Created a special operations military obstacle course event.



Bald Bill Hudson
Completely shaved his head bald to meet his goal.

financial

REVIEW

This past year's hard work and strategic partnerships have contributed to a successful year with many accomplishments. We were excited to realize an increase of 17% in cash revenue since 2013, and an overall revenue growth of 7% thanks to our sponsors, organizations, fundraisers, and supporters. Our strong financial stewardship allowed us to distribute more grants to our hospitals in support of our Patient Services and National Mammography Program. As a result, we were able to provide additional financial assistance to 14 of our current hospital partners, as they continue to deliver life-saving early detection services to women in need.

We are constantly evaluating the resources we offer to ensure that they are working as efficiently and effectively as possible. Our iPhone App for the Early Detection Plan received software improvements and updates to provide more options and support to women. Users now have the ability to search for nearby breast clinics by zip code, as well as use the notes function that will help women keep track of questions and information received from their doctors.

Our Convoy of Hope® partnership continued this year, serving over 7,000 women that were in need of assistance and support, at 11 events throughout the country. We are proud of the hard-working volunteers and staff that were dedicated to our efforts in providing comprehensive training through our breast health education program, while offering valuable resources for our guests to take home with them.

In April, Charity Navigator awarded us their highest 4-star rating for the 10th year, and we were listed as a Top Nonprofit on GreatNonprofits, with over 100 positive reviews by our constituents. We are also happy to report that our program spending reached 81%, and only eight cents of every dollar raised was spent on fundraising.

We look forward to the future as exciting new opportunities are on the horizon. We thank you for your support, and passion for our services today that provides the hope of an even brighter tomorrow.



10 YEARS

We were rated a 4-star charity for the 10th year.



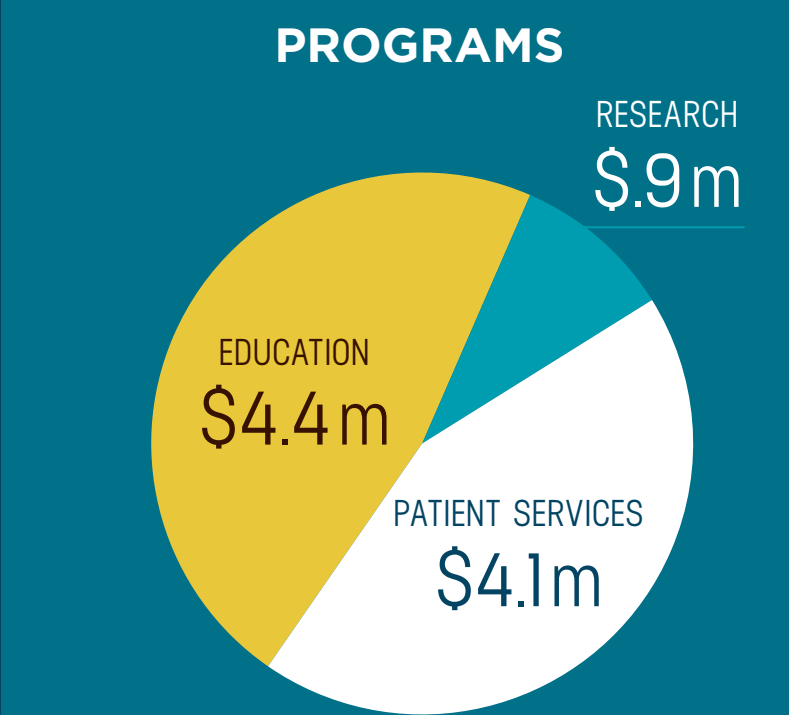
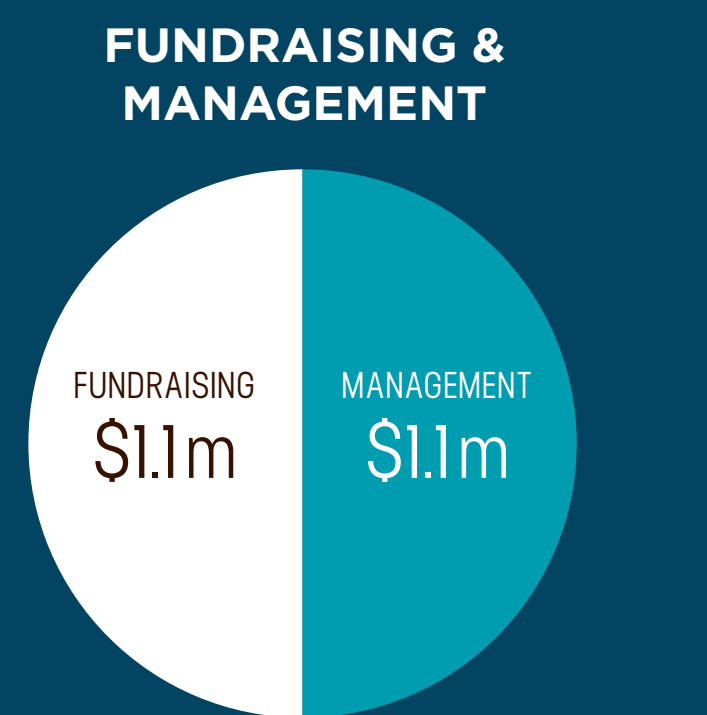
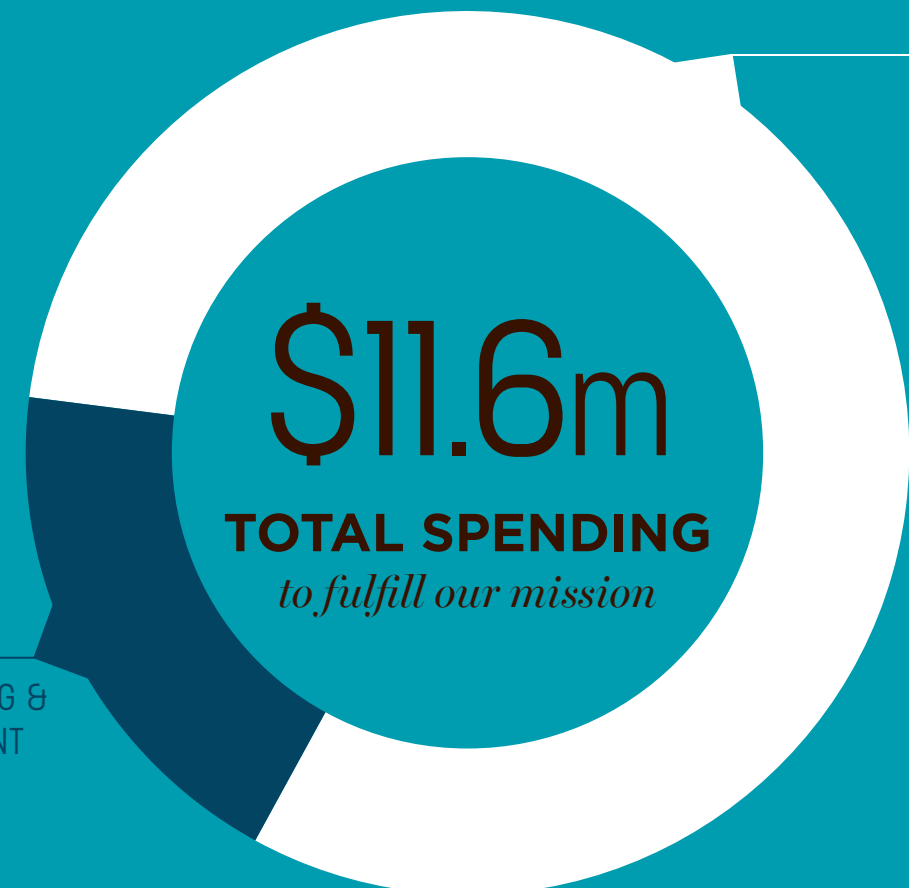
8¢

It only costs eight cents to raise one dollar.



TOP NONPROFIT

We are listed as a Top Nonprofit by our constituents on GreatNonprofits.



STATEMENT OF FINANCIAL POSITION *(in thousands)*

As of June 30,	2014	2013
ASSETS		
CASH AND INVESTMENTS	\$7,653	\$5,870
ROYALTIES RECEIVABLE	462	763
PROPERTY AND EQUIPMENT	638	780
OTHER ASSETS	872	839
TOTAL ASSETS	\$9,625	\$8,252
LIABILITIES		
ACCOUNTS PAYABLE	\$370	\$287
PROMISE TO GIVE OTHERS	260	360
TOTAL LIABILITIES	\$630	\$647
NET ASSETS		
UNRESTRICTED	8,796	7,296
TEMPORARILY RESTRICTED	199	309
TOTAL NET ASSETS	\$8,995	\$7,605
TOTAL LIABILITIES AND NET ASSETS	\$9,625	\$8,252

STATEMENT OF ACTIVITIES *(in thousands)*

For the Year Ending June 30,	2014	2013
REVENUE		
CONTRIBUTIONS AND ROYALTIES - UNRESTRICTED	\$12,720	\$11,886
CONTRIBUTIONS AND ROYALTIES - TEMPORARILY RESTRICTED	[110]	89
INVESTMENT INCOME AND GAINS/(LOSSES)	374	135
TOTAL REVENUE	\$12,984	\$12,110
EXPENSES		
PROGRAM SERVICES	\$9,376	\$10,823
MANAGEMENT AND ADMINISTRATIVE	1,134	1,227
FUNDRAISING	1,084	1,088
TOTAL EXPENSES	\$11,594	\$13,138
CHANGE IN NET ASSETS	\$1,390	[\$1,028]

STATEMENT OF CASH FLOWS *(in thousands)*

For the Year Ending June 30,	2014	2013
CASH FLOWS FROM OPERATING ACTIVITIES		
CHANGE IN NET ASSETS	\$1,390	[\$1,028]
<i>adjustments:</i>		
DEPRECIATION AND AMORTIZATION	190	202
INVESTMENT (GAIN) LOSS	[228]	[18]
(INCREASE) DECREASE IN PREPAID EXPENSE & RECEIVABLES	268	[276]
INCREASE (DECREASE) IN PAYABLES & OTHER LIABILITIES	18	[323]
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES	\$1,638	[\$1,443]
CASH FLOWS FROM INVESTING ACTIVITIES		
PROCEEDS FROM INVESTMENTS	\$1,137	\$4,471
PURCHASES OF INVESTMENTS, PROPERTY AND EQUIPMENT	[2,097]	[3,015]
NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES	[\$960]	\$1,456
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		
	\$678	\$13
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	1,110	1,097
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$1,788	\$1,110

MAJOR BENEFACTORS

***\$1,000,000+**

ACE CASH EXPRESS & NETSPEND
 CHARITYUSA.COM
 DICK'S SPORTING GOODS, INC.
 GANNETT VIDEO ENTERPRISES
 PARADE MAGAZINE
 PATIENTPOINT NETWORK SOLUTIONS, LLC
 PROCTER & GAMBLE CO.

**Accumulative over 3 consecutive years*

DIAMOND LEVEL

\$500,000+

ACE CASH EXPRESS & NETSPEND
 DICK'S SPORTING GOODS, INC.
 GNC
 PROCTOR & GAMBLE CO.

EMERALD LEVEL

\$250,000+

BJ'S WHOLESALE CLUB
 GANNETT VIDEO ENTERPRISES
 HUNGRY HOWIE'S PIZZA
 JCPENNEY COMPANY, INC.
 PATIENTPOINT NETWORK SOLUTIONS, LLC

PLATINUM LEVEL

\$100,000+

ADIDAS
 CHARITYUSA.COM
 COLUMBIA SPORTSWEAR CO.
 FUJIFILM U.S.A., INC.
 FUZE & HONEST TEA
 GIV FOUNDATION
 HARLEY-DAVIDSON MOTOR COMPANY, INC.
 THE HILLMAN GROUP, INC.
 KNOUSE FOODS
 MEDLINE INDUSTRIES, INC.
 MILWAUKEE ELECTRIC TOOL CORPORATION
 MOTORSPORTS AUTHENTICS, LLC
 ROUSH FENWAY RACING
 SABIKA, INC.
 SABRE - SECURITY EQUIPMENT CORPORATION

BRONZE LEVEL

\$10,000+

AMERICAN BEVERAGE CORPORATION
 AMERICAN GOLF FOUNDATION
 MEMBERS OF BADGERANDBLADE.COM
 BEEKLEY CORPORATION
 BODYBUILDING.COM
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\$25,000+

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“So many times I tend to take for granted the blessings that enter my life; they are just there. But today I noticed the blessing of kindness you provided in giving me access to a mammogram. Today this was a large blessing and my heart is filled with gratitude. Thank you for your generosity.

Patient
St. Anthony's Medical Center, Missouri



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thank you

At NBCF we hear from people, almost on a daily basis, about how breast cancer has touched their lives. From early detection services saving a loved one's life to the breast cancer support community comforting someone in their final months, we strive to provide help and hope for women faced with breast cancer. Everywhere we are seeing improvements in research and treatment, survivability, and support.

This is thanks to you. To our sponsors, donors, and fundraisers we convey our most sincere and heartfelt gratitude. Your generosity and dedication is what drives our mission and allows life-saving programs to help those truly in need. Thanks for directing your donations to NBCF. Together we continue working for a greater outreach to help women now.

“Without the generous funding from the National Breast Cancer Foundation, many women in our region would not have access to life-saving mammograms. As a physician, I know that screening works but that access remains a key issue. We are so grateful to the NBCF for their support to eliminate barriers to healthcare.”

Constance D. Lehman, MD, PhD
Director of Imaging, Seattle Cancer Care Alliance



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